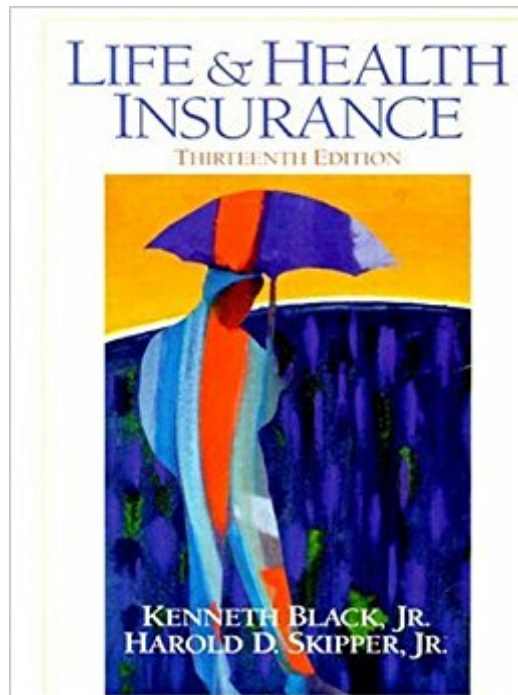




The book was found

Life And Health Insurance, 13th Edition



Synopsis

This current, accurate and detailed industry guide for financial service professionals examines life and health insurance simultaneously from the viewpoints of the buyer, the advisor, and the insurerâproviding a comprehensive and unbiased treatise on individual and group life; a forthright appraisal of life and health insurance industry products with careful consideration of the environment; and a complete examination of life insurance company operations and regulation. Bases financial treatment of life insured operations on modern financial theory, and devotes entire chapters to the economics of life and health insurance; individual life and health insurance policies; life and health insurance evaluation; the uses of life and health insurance in personal and business planning; government and employee benefit plans; and the management, operation, and regulation of life insurance companies. Offers a strong global orientation, supporting fundamental concepts with an extensive integration of economic and financial theory and international comparisons, and examines how today's health insurance products fit into a broad framework from a contractual, cost, and performance viewpoints. New chapters on the tax treatment of life and health insurance address such areas as estate planning, retirement planning, and the business uses of life and health insurance. For financial planners, salesmen, actuaries, investment managers, attorneys, CPAs, and other financial service professionals.

Book Information

Paperback: 1054 pages

Publisher: Pearson; 13 edition (September 17, 1999)

Language: English

ISBN-10: 0138912505

ISBN-13: 978-0138912505

Product Dimensions: 7.5 x 2.3 x 9.6 inches

Shipping Weight: 4.3 pounds (View shipping rates and policies)

Average Customer Review: 4.3 out of 5 starsÂÂ See all reviewsÂ (7 customer reviews)

Best Sellers Rank: #755,567 in Books (See Top 100 in Books) #95 inÂ Books > Business & Money > Insurance > Life #146 inÂ Books > Business & Money > Insurance > Business #213 inÂ Books > Business & Money > Insurance > Health

Customer Reviews

Though dated at this point, the principles - and especially the economic rationale - still hold.

Remains my go-to life insurance Bible, even as I review text and exams for industry associations.

Would buy an updated edition in a heartbeat!

This is an excellent reference book for anybody in the life insurance business, whether you are a novice or an old hand. Comprehensive, easy to understand, and concisely written.

Out-dated

Book received in great shape. Reasonable price. Thank you!

[Download to continue reading...](#)

INSURANCE: The Ultimate How-To Guide on Deciding What Insurance Is Right for You (Insurance, Insurance policies, AIG story, Risk Management, Coverage, Life insurance, Book 1) Car insurance book: A Complete Guide to Car insurance (Auto insurance book, Understanding your car insurance) Life Insurance Made Easy: A Quick Guide - Whole Life Insurance Policy and Term Life Insurance Coverage Questions Answered Life and Health Insurance, 13th Edition Student Workbook for Green's Understanding Health Insurance: A Guide to Billing and Reimbursement, 13th Understanding Obamacare: The Simplified Guide to Making Sense of the New Insurance Policy (Affordable Care Act, Health Insurance Marketplace, U.S Department of Health) Principles of Risk Management and Insurance (13th Edition) (Pearson Series in Finance) 5 Things You Can Do Right Now to Lower Your Auto Insurance Premium: Making Sense of Insurance (Making Sense of Insurance Blog Post Book 3) Insurance Handbook for the Medical Office, 13th Edition Workbook for Insurance Handbook for the Medical Office, 13th Edition Tax Facts on Insurance & Employee Benefits 2015: Annuities, Cafeteria Plans, Compensation, Disclosure Requirements, Estate and Gift Taxation, Health ... Facts on Insurance and Employee Benefits) Facility Planning and Design for Health, Physical Activity, Recreation and Sport 13th Edition The Digital Life Insurance Agent: How to Market Life Insurance Online and Sell Over the Phone Questions and Answers on Life Insurance: The Life Insurance Toolbook Money. Wealth. Life Insurance.: How the Wealthy Use Life Insurance as a Tax-Free Personal Bank to Supercharge Their Savings Life Insurance Sales Ammo: What To Say In Every Life Insurance Sales Situation Life Insurance Sales Success Formula: A Comprehensive Guide to Building a Successful Life Insurance Sales Career New Life Insurance Investment Advisor: Achieving Financial Security for You and your Family Through Today's Insurance Products The Great Retirement Hoax: An Indictment of Universal Life Insurance (Traditional & Indexed), the Insurance Companies That Offer Them, and the Sa College Mathematics for Business, Economics, Life Sciences, and Social Sciences (13th Edition)

Contact Us

DMCA

Privacy

FAQ & Help